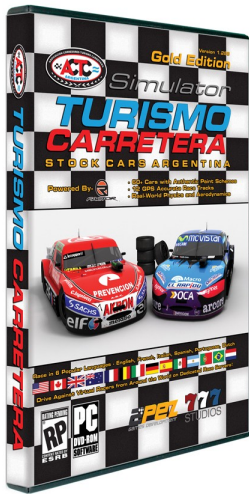


## FOR IMMEDIATE RELEASE

### **777 Studios to Publish Turismo Carretera: Stock Cars Argentina**



**(Redlands, CA)** – December 15, 2008 – 777 Studios today officially announced that it is proud to bring *Turismo Carretera: Stock Cars Argentina* by developer 2Pez Games on DVD to North America and countries around the world this Holiday Season. Never before sold on DVD, the Gold Edition features the Version 1.286 performance and content patch and is now available for pre-purchase at [GoGamer.com](http://GoGamer.com).

Turismo Carretera is officially licensed and endorsed by the national stock car racing circuit of Argentina known as the ACTC and it is a top selling title in its native country. Turismo Carretera is powered by the advanced and respected rFactor racing engine developed by Image Space, Inc.

Turismo Carretera includes 60+ race cars in authentic paint-schemes and over a dozen GPS accurate race courses that race-simmers will find new and challenging. Other features include complex physics modeling, an advanced graphics engine, detailed damage modeling and a dependable multiplayer options. Many other fun features are included, such as the ability to replay and edit your favorite racing moments. Although a serious simulation, Turismo Carretera also has adjustable difficulty settings to match any skill level.

“2Pez has brought a fantastic South American racing league to life on the PC and their status as a premier developer of racing simulations has clearly been established. The ACTC circuit is little known in the USA, but it's a very exciting racing league. I am thrilled to be a partner of 2Pez and help them bring Turismo Carretera to race-sim fans in North America and beyond.”, said Jason Williams, President of 777 Studios.

Co-Founder of 2Pez Games, Martin Salaverry states, “2Pez is very pleased to finally have a publisher in the USA that caters to the simulation community. This is a great opportunity to reach markets and retailers previously unavailable to us. We want race-simmers around the world to experience the excitement of ACTC racing. We also think the many stock car fans in North America will enjoy the challenge it brings”

More information about Turismo Carretera: Stock Cars Argentina can be found at <http://www.actcusa.com>.

#### **777 Studios**

Established in 2007, 777 Studios aims to create quality PC simulation products for the dedicated, but much neglected PC simulation community. Besides publishing Turismo Carretera, 777 Studios is currently developing the tentatively titled combat-flight simulation *Razorback! P-47's Over the Pacific*. More information about this title will be released in 2009.

777 Studios is also currently searching for talented individuals that want to further their own professional goals and be part of something new and exciting. If you have programming or artistic skills that may benefit 777 Studios you are invited to contact them. You can visit the Employment page of the 777 Studios website for more information.

#### **2Pez Games**

Established in 2004 and located in Buenos Aires, Argentina, 2Pez Games is an emerging developer of racing-simulation titles for the PC platform. Founded by Martin Salaverry and Hernán Jardón, 2Pez Games brings a unique and fresh perspective to the racing-simulation genre. 2Pez is currently working on their follow-up title called *TC2000*, tentatively scheduled for release in late 2009.

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